



WORLD PRO ARAB BOXING CHAMPIONSHIP

DUBAI 30 APRIL 2025 | *Coca-Cola* Arena

TOURNAMENT PRESENTATION





IN THE NAME OF ALLAH, THE MERCIFUL, THE MOST MERCIFUL, Miss Middleeast Event Managing EST. is announcing the groundbreaking **World Pro Arab Boxing Championship 2025**, the first-ever edition of an extraordinary annual event that celebrates the power of sports, unity, and progress. Held in the vibrant city of **Dubai**, this event is a tribute to the vision of His Highness **Sheikh Mohammed bin Rashid Al Maktoum**, whose leadership continues to inspire the world with its commitment to youth empowerment, ecological responsibility, and fostering a sense of global togetherness. With the full support of the **Dubai Sports Council** and under the esteemed supervision of **F.I.B.A.**, the **International Federation of Arab Boxing**, this event is destined to set a new standard in the realm of international sports.

This historic championship promises to set a new benchmark in the world of boxing. For the first time ever, 16 champions will compete in a single day, battling for 8 prestigious world championship belts, a feat unmatched in the history of the sport.

More than just a competition, the World Pro Arab Boxing Championship symbolizes the values that Dubai holds dear: innovation, ambition, and inclusivity. It's not just about crowning champions; it's about empowering the next generation, showcasing the importance of sustainability, and uniting people through the universal language of sports. Let's embark on this incredible journey together, as we witness the beginning of an era that will redefine boxing and inspire countless dreams. Welcome to history in the making.

welcome to the World Pro Arab Boxing Championship 2025!



Hosted By :





**H.H. SHEIKH ZAYED BIN SULTAN
AL NAHYAN**



**H.H. SHEIKH MOHAMED BIN ZAYED
AL NAHYAN**

الشيخ محمد بن راشد آل مكتوم
وطنياً وعربياً وعالمياً



Under the visionary leadership of His Highness Sheikh Mohammed bin Rashid Al Maktoum - May He Forever Be The Pride and Glory of Our Nation - Dubai is experiencing an extraordinary transformation in the field of sports, in alignment with the UAE's Vision 2071. This long-term strategy aims to create a prosperous and sustainable future for the nation, with the encouragement of sports serving as a central component. His Highness is deeply committed to fostering both team and individual sports, including boxing, a discipline that has seen significant growth both locally and internationally.

As part of His Highness's broader ambition to position Dubai as a global center for major sports and events, the emirate has successfully organized and hosted numerous high-profile championships across various disciplines. This has transformed Dubai into a meeting point for elite athletes from across the globe, uniting them under one roof.

Within this context, the World Pro Arab Boxing Championship is being held under the esteemed patronage and supervision of His Highness, reflecting his ongoing dedication to the promotion of sports as a crucial avenue for enhancing physical and mental well-being. Beyond health, His Highness recognizes the essential role sport plays in cultivating a generation equipped with the skills, discipline, and resilience necessary to excel in all aspects of life.



**H.H. SHEIKH HAMDAN BEN MOHAMMED
BEN RACHID AL-MAKTOUM**

This championship is considered to be one of the most important worldwide events, that gathers 16 world champions from several nationalities to defend 8 professional world titles in different weight categories. This championship will be widely covered by international media and will be marked by the presence of several personalities. The tournament will be held at the Coca Cola Arena.

This tournament will bring together some of the world's most accomplished boxing talents, offering them a prestigious platform to compete for international titles. It continues to build on Dubai's growing reputation as a premier destination for global sporting events, leveraging the city's state-of-the-art infrastructure, which ranks among the finest worldwide. This infrastructure not only makes Dubai a hub for athletes but also a favored destination for sports enthusiasts.

Beyond the athletic significance, the World Arab Pro Boxing Championship serves as a powerful medium for fostering international cultural ties and collaboration. The event underscores the values of tolerance, understanding, and mutual respect, aligning with Dubai's identity as a city that celebrates cultural diversity and promotes constructive dialogue between civilizations.

In recognizing the broader societal role of sports, His Highness views this tournament as more than just a competition. For him, sport is a catalyst for societal progress, a means of shaping a better future by instilling the values of hard work, dedication, and perseverance. The World Pro Arab Boxing Championship symbolizes a leadership philosophy that places humanity at the heart of development. It reinforces the pivotal role of sports in building a cohesive, dynamic, and forward-thinking society.



OVERVIEW



INTRODUCTION

The esteemed Miss Middle East Foundation is organizing a highly anticipated boxing championship, The World Pro Arab Boxing Championship, set to take place at the iconic Coca-Cola Arena in Dubai. This prestigious event is expected to deliver an exhilarating showcase of talent, bringing together some of the world's most celebrated boxing champions from various countries, all competing for international titles.

The tournament, a grand celebration of the noble sport of boxing, is made possible through a strategic collaboration between NB North Energy; a leader in green energy and waste management, and the International Federation of Arab Boxing (F.I.B.A). This partnership highlights the shared vision of promoting excellence in sports while advancing environmental responsibility.

More than just a competition; the event reflects the strong link between sport and sustainable development. It promotes environmental and social values by raising awareness about environmental issues and encouraging communities to adopt more sustainable practices.

ORGANISERS

A boxing ring is shown from a low angle, looking up at the ropes. The ropes are dark and stretch across the frame. In the background, a bright light source creates a hazy, atmospheric glow. The word "ORGANISERS" is superimposed in large, bold, yellow capital letters across the middle of the image.



MISS MIDDLEEAST

Crafting unforgettable experiences

Miss Middle East has established itself as a premier event organizer, not only in the Middle East but across the globe, gaining a strong reputation through the execution of high-profile events and successful tournaments. The organization has consistently demonstrated its expertise in bringing together world-class athletes and crafting unforgettable experiences for fans. Notably, Miss Middle East has organized boxing tournaments in Cameroon, which garnered international recognition and spotlighted the burgeoning rise of boxing in Africa. These events showcased the immense potential of African boxers, reaffirming the organization's global commitment to promoting sportsmanship and athletic excellence.

With its focus now shifting towards Dubai, Miss Middle East is poised to elevate the sport of boxing in the region. The organization's deep expertise in event logistics, combined with a proven track record of hosting successful tournaments, positions it to deliver a boxing event that will captivate audiences and provide athletes with a world-class platform to showcase their skills.

The upcoming tournament in Dubai represents a pivotal opportunity for the Foundation to further cement its influence in the world of boxing while raising the sport's profile in the region. Hosting the event at the renowned Coca-Cola Arena marks a significant milestone in the Foundation's international ambitions. As one of the leading entertainment and sports venues, the Coca-Cola Arena offers cutting-edge technical and logistical capabilities, ensuring that this tournament will be a resounding success and further enhancing Miss Middle East's standing on the global stage.

Mr. Hussein Hamou

CEO & founder Miss Middleeast Event Managing EST.



Introduction

The Federation International of Arab Boxing (F.I.B.A.) is the premier governing body for the sport of professional Arab boxing on the global stage. Founded with the mission to promote, develop, and organize boxing events in the Arab world and beyond, F.I.B.A. has quickly become a leading force in the sport, providing a platform for Arab athletes to showcase their talent and compete at the highest level.

Global Presence

Since its inception, F.I.B.A. has made significant strides in elevating Arab boxing, both regionally and globally. Through partnerships with local organizations, sponsorships, and international collaborations, F.I.B.A. has become an influential presence in the boxing community. The Federation organizes major championship events, training camps, and developmental programs that cater to both established athletes and aspiring champions.

Major Events

Among the Federation's key initiatives is the World Professional Arab Boxing Championship, a premier annual event that brings together the top boxing talent from around the world. F.I.B.A. not only hosts thrilling competitions but also nurtures a global audience for Arab boxing, ensuring its place in the worldwide sports conversation.

The Federation International of Arab Boxing (F.I.B.A.) continues to be a pioneering force, uniting athletes, fans, and partners to grow the sport and celebrate the rich heritage of boxing within the Arab world. As we look to the future, F.I.B.A. is poised to make an even greater impact in the global boxing landscape.

H.E. Dr. Sediri Hedi

President, International Arab Boxing Federation (F.I.B.A)

SUPPORTERS



Throughout history, sports have proven to be a powerful force in uniting people and motivating communities toward positive change. Today, as the world shifts toward clean energy and sustainable practices, sports play a crucial role in promoting these principles on a global scale. Boxing, a sport that demands discipline, courage, and mental strength, exemplifies how positive energy can be harnessed to achieve noble goals that go beyond merely winning matches, aiming instead to build a better future for generations to come.

The World Pro Arab Boxing Championship is the result of a strategic partnership among various influential entities in fields such as sports, sustainable development, and renewable energy. This collaboration represents a fruitful alliance of organizations striving for excellence in their respective domains, united by a shared goal of promoting environmental and social values.

The partnership among these stakeholders is not just a conventional agreement; it embodies a long-term vision aimed at leveraging the power of sports to raise awareness about sustainable development and clean energy issues. Sports serve as an effective tool for realizing this vision, as they are a universal language capable of connecting with audiences instantly and directly. This connection inspires millions around the world to commit to sustainability principles and environmental conservation.

By organizing this sporting event, the partners aim to highlight the significant role that sports can play in achieving a balance between social and economic progress while protecting the environment and preserving natural resources. Through the lens of boxing, they seek to demonstrate how athletic excellence can align with a commitment to sustainability, motivating individuals and communities to embrace practices that benefit both people and the planet.

The World Pro Arab Boxing Championship is more than just a competition; it is a celebration of unity, resilience, and the collective effort to create a sustainable future.

A photograph of a boxing ring with four ropes, set against a dark background with a bright light source at the top center. The text 'THE TOURNAMENT' is overlaid in large, bold, yellow letters.

THE TOURNAMENT

A CHAMPIONSHIP TO REMEMBER

The World Pro Arab Boxing Championship in Dubai promises to be an extraordinary event that will captivate audiences, inspire athletes, and promote sustainability. This championship will set a new standard for sports events in the region, combining the excitement of world-class boxing with a commitment to environmental responsibility.

The tournament seeks to promote sportsmanship and create a competitive environment that celebrates co-operation and respect between players. It also aims to inspire the next generation of athletes, encouraging them to realise their dreams in the world of boxing.

The tournament will be an event that combines culture and sport, reflecting the diversity and cultural richness of the region.

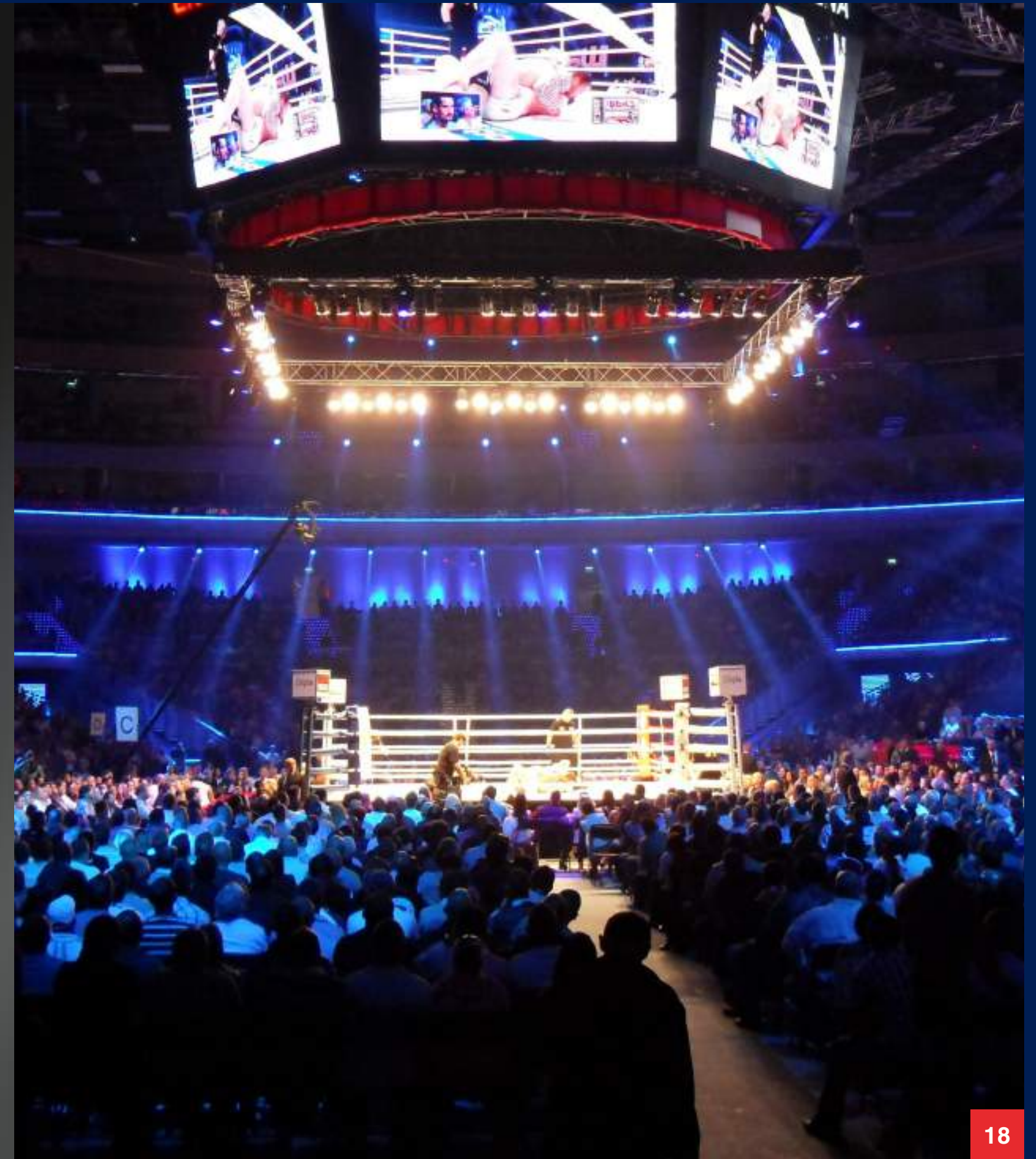
The wide variety of nationalities of the participants reflects the international nature of the tournament and adds a distinctive cultural dimension as 16 world champions from multiple nationalities meet to defend their international titles in various weights, in a sporting competition that fosters a spirit of challenge.



The tournament will attract a large audience of boxing and sports enthusiasts. Coca-Cola Arena will provide an unforgettable experience for fans, where they can enjoy exciting competitions and entertainment. With a variety of shopping and dining options, the atmosphere will be festive and fun for all attendees.

The event will witness the presence of a large number of celebrity world champions as well as guests of honour from around the world, which will add to the glamour of the event and attract the attention of the Arab and international media.

This tournament is not just a sporting event, but a global platform that combines high-level sporting competition with sustainability making it an opportunity for interaction between fans, athletes and representatives of leading companies in multiple fields.



PARTICIPATING COUNTRIES



France



Brazil



Italy



Serbia



**Bosnia &
Herzegovina**



Armenia



Tunisia



Germany



Belarus



Norway



Algeria



Belgium



Holland



Spain

A boxing ring is shown in a dark, atmospheric setting. The ring's ropes are visible, and a bright light source at the top center creates a lens flare effect. The text 'LIST OF COMPETITORS' is overlaid in large, bold, yellow letters.

LIST OF COMPETITORS



MEN



 RED
CORNER

**DJANY
FIORENTI!**
RED CORNER

HEIGHT	172
LIGHTWEIGHT	60 Kg
NATIONALITY	FRANCE
NUMBER OF MATCHES	70
WINS BY KNOCKOUT	55
WINS BY POINTS	13
DRAWN	1
DEFEAT	1
NUMBER OF ROUNDS	5 rounds 3 minutes
TITLES	2 times World champion F.I.B.A



 BLUE
CORNER

**MATHEW
DAALMAN**
BLUE CORNER

- HEIGHT 171
- LIGHTWEIGHT 60 Kg
- NATIONALITY HOLLAND
- NUMBER OF MATCHES 48
- WINS BY KNOCKOUT 37
- WINS BY POINTS 3
- DRAWN 5
- DEFEAT 1
- NUMBER OF ROUNDS 5 rounds 3 minutes
- TITLES Challenger world champions F.I.B.A



 RED
CORNER

**CEDRIC
TOUSCH**
RED CORNER

HEIGHT	172
LIGHT HEAVYWEIGHT	80 Kg
NATIONALITY	FRANCE
NUMBER OF MATCHES	44
WINS BY KNOCKOUT	38
WINS BY POINTS	3
DRAWN	2
DEFEAT	1
NUMBER OF ROUNDS	5 rounds 3 minutes
TITLES	World champion F.I.B.A



**BLUE
CORNER**

**HARUT
GRIGORIAN**
BLUE CORNER

HEIGHT	183
LIGHT HEAVYWEIGHT	80 Kg
NATIONALITY	ARMENIA
NUMBER OF MATCHES	42
WINS BY KNOCKOUT	39
WINS BY POINTS	3
DRAWN	0
DEFEAT	0
NUMBER OF ROUNDS	5 rounds 3 minutes
TITLES	Challenger world champions F.I.B.A



 RED
CORNER

**MICHAEL
SAMPERI**
RED CORNER

HEIGHT	188
SUPER MIDDLEWEIGHT	77 Kg
NATIONALITY	ITALY
NUMBER OF MATCHES	51
WINS BY KNOCKOUT	46
WINS BY POINTS	3
DRAWN	1
DEFEAT	1
NUMBER OF ROUNDS	5 rounds 3 minutes
TITLES	World champion F.I.B.A



 BLUE
CORNER

**PETROS
FREITAS**
BLUE CORNER

- HEIGHT** 190
- SUPER MIDDLEWEIGHT** 77 Kg
- NATIONALITY** BRAZIL
- NUMBER OF MATCHES** 48
- WINS BY KNOCKOUT** 42
- WINS BY POINTS** 4
- DRAWN** 1
- DEFEAT** 1
- NUMBER OF ROUNDS** 5 rounds 3 minutes
- TITLES** Challenger world champions F.I.B.A



 RED
CORNER

**NIKOLA
TODOROVIĆ**
RED CORNER

HEIGHT 190

SUPER LIGHT HEAVYWEIGHT 83 kg

NATIONALITY SERBIA

NUMBER OF MATCHES 42

WINS BY KNOCKOUT 40

WINS BY POINTS 2


DRAWN 0

DEFEAT 0

NUMBER OF ROUNDS 5 rounds 3 minutes

TITLES World champion F.I.B.A



 BLUE
CORNER

**HARIS
BIBER**

BLUE CORNER

- HEIGHT** 181
- SUPER LIGHT HEAVYWEIGHT** 83 kg
- NATIONALITY** BOSNIA AND HERZEGOVINA
- NUMBER OF MATCHES** 40
- WINS BY KNOCKOUT** 37
- WINS BY POINTS** 1
- DRAWN** 2
- DEFEAT** 0
- NUMBER OF ROUNDS** 5 rounds 3 minutes
- TITLES** Challenger world champions F.I.B.A



 RED
CORNER

JOHANNES BAAS

RED CORNER

HEIGHT	174
MIDDLEWEIGHT	72 Kg
NATIONALITY	GERMANY
NUMBER OF MATCHES	60
WINS BY KNOCKOUT	44
WINS BY POINTS	10
DRAWN	6
DEFEAT	1
NUMBER OF ROUNDS	5 rounds 3 minutes
TITLES	World champion F.I.B.A



**ZHORA
AKOPYAN**
BLUE CORNER

BLUE
CORNER

- HEIGHT 179
- MIDDLEWEIGHT 72 Kg
- NATIONALITY BELARUS
- NUMBER OF MATCHES 55
- WINS BY KNOCKOUT 45
- WINS BY POINTS 2
- DRAWN 5
- DEFEAT 1
- NUMBER OF ROUNDS 5 rounds 3 minutes
- TITLES Challenger world champions F.I.B.A



 RED
CORNER

HEIGHT 180

WELTERWEIGHT 68 Kg

NATIONALITY CAPE VERDE

NUMBER OF MATCHES 81

WINS BY KNOCKOUT 70

WINS BY POINTS 6

DRAWN 3

DEFEAT 2

NUMBER OF ROUNDS 5 rounds 3 minutes

TITLES 3 times World champion F.I.B.A

**JEREMY
MONTEIRO**
RED CORNER



 BLUE
CORNER

**LISSANDRE
MERCIER**
BLUE CORNER

HEIGHT	175
WELTERWEIGHT	68 Kg
NATIONALITY	SPAIN
NUMBER OF MATCHES	73
WINS BY KNOCKOUT	54
WINS BY POINTS	15
DRAWN	1
DEFEAT	2
NUMBER OF ROUNDS	5 rounds 3 minutes
TITLES	Challenger world champions F.I.B.A



WOMEN



 RED
CORNER

MADELEN SOFTELAND

RED CORNER

HEIGHT	178
LIGHT WELTERWEIGHT	63 Kg
NATIONALITY	NORWAY
NUMBER OF MATCHES	34
WINS BY KNOCKOUT	16
WINS BY POINTS	12
DRAWN	4
DEFEAT	2
NUMBER OF ROUNDS	5 rounds 3 minutes
TITLES	2 times World champion F.I.B.A



BLUE
CORNER

HEIGHT 172

LIGHT WELTERWEIGHT 63 Kg

NATIONALITY BELGIUM

NUMBER OF MATCHES 28

WINS BY KNOCKOUT 16

WINS BY POINTS 12

DRAWN 4

DEFEAT 2

NUMBER OF ROUNDS 5 rounds 3 minutes

TITLES Challenger world champions F.I.B.A

**SELMA
EL HASSOUNI**

BLUE CORNER



**ASSIA
BEN HAMMOU**
RED CORNER

 RED
CORNER

HEIGHT	171
LIGHTWEIGHT	60 Kg
NATIONALITY	TUNISIA
NUMBER OF MATCHES	22
WINS BY KNOCKOUT	14
WINS BY POINTS	6
DRAWN	1
DEFEAT	1
NUMBER OF ROUNDS	5 rounds 2 minutes
TITLES	World champion F.I.B.A

BLUE
CORNER



**YASMINE
BEKTACHE**

BLUE CORNER

HEIGHT 168

LIGHTWEIGHT 60 Kg

NATIONALITY ALGERIA

NUMBER OF MATCHES 21

WINS BY KNOCKOUT 16

WINS BY POINTS 4

DRAWN 1

DEFEAT 0

NUMBER OF ROUNDS 5 rounds 2 minutes

TITLES Challenger world champions F.I.B.A

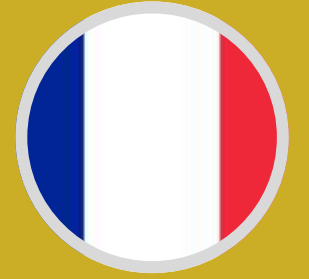
JUDGES LIST



MALIN ERIC



MALIN SOPHIA



BRUNO LAHMAR



NABIL MAHJOUBI



ALAIN BONVARLET



JOËL VANDOME



MASTER OF CEREMONIES

TAREK BENMANSOUR

Tarek Benmansour is renowned for his unmatched charisma, professionalism, and dedication to the world of sports, and we are thrilled to have him as the MC for the 2025 World Professional Arab Boxing Championship here at the Coca-Cola Arena in Dubai.

A Renowned Figure in Sports and Entertainment:

Tarek Benmansour has made a name for himself not only as an outstanding boxing expert but also as a dynamic and engaging presenter. With years of experience in hosting major sporting events, Tarek has become one of the most sought-after MCs in the industry. His passion for the sport of boxing, coupled with his ability to connect with audiences, makes him the perfect fit to lead tonight's event.

A Master of Ceremonies with Global Appeal:

Tarek has worked with top-tier organizations and international sports brands, establishing himself as a global personality who can captivate audiences from all walks of life. His eloquence and ability to adapt to any atmosphere—be it live television, large-scale arenas, or intimate gatherings—has earned him recognition across the world.

His commitment to professionalism and creating a memorable experience for both athletes and fans is unparalleled, and tonight, he is ready to bring his expertise to this spectacular championship.



A boxing ring is shown from a low angle, looking towards the center. The ring has four ropes and is surrounded by a dark background. A bright spotlight shines down from the top center, creating a hazy, atmospheric effect. The words "VIP" and "LIST" are overlaid in large, bold, yellow letters.

VIP

LIST

SOUL BROS.

SOUL BROS. has carved a niche for themselves in the music world with their electrifying and high-energy stage performances that captivate audiences every time they hit the stage. Their relentless touring schedule across Europe has helped them amass a dedicated fanbase, with packed venues and rave reviews at every stop. Known for blending infectious beats with crowd-pulling charisma, they're a staple in the European club scene, consistently topping the charts with their hit singles.

Tracks like "Bad Boys," "Boom Boom Boom," and "Gimme Hope Joanna" have not only dominated dance floors but also secured the SOUL BROS. as go-to artists for clubs and festivals alike. Their sound, a unique mix of dance, pop, and reggae influences, brings a refreshing vibe to each performance, ensuring they remain relevant and in demand. Whether it's a pulsating club anthem or a feel-good festival favorite, SOUL BROS. knows how to get the crowd moving and keep the party alive.

Their passion extends beyond music; as proud supporters of sports and sustainability, they've become part of the World Pro Arab Boxing Championship. This partnership reflects their commitment to positive change through sport, promoting a sustainable future while engaging with fans on a global scale. The SOUL BROS. see their involvement in the championship as a way to inspire others, showing that music and sports together can be a powerful force for unity and environmental consciousness. The two will perform during the show, bringing their signature energy to the event.

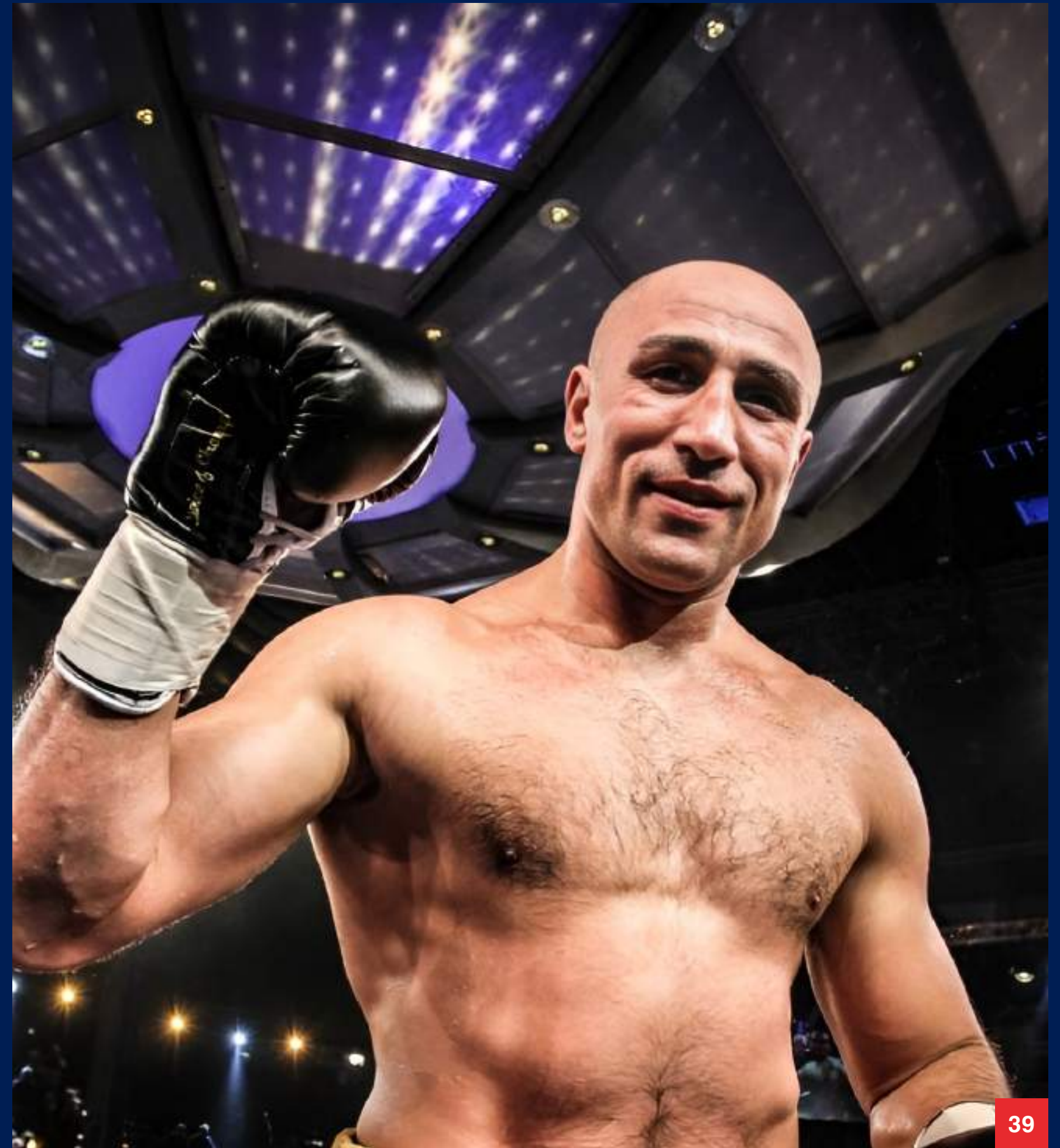


ARTHUR ABRAHAM

Arthur Abraham, a former world champion boxer, is renowned for his incredible achievements in the ring, where he earned a reputation as one of the most formidable fighters in the sport. Known for his resilience and powerful punch, Arthur has built a legendary career, securing numerous victories and titles throughout his boxing journey. His determination and skill have earned him the respect of fans and fellow athletes alike, making him a respected figure in the world of sports.

Beyond his boxing career, Arthur is passionate about supporting initiatives that promote sustainability and the positive influence of sports. As a VIP guest at the World Pro Arab Boxing Championship, he joins the event to show his support for these important causes. Arthur's presence reflects his belief in the unifying power of sports and his commitment to fostering a sustainable future through engagement with such impactful events.

By attending the championship, Arthur adds his voice to the promotion of environmental awareness and the celebration of sportsmanship. His participation in the event promises to inspire fans and athletes alike, reinforcing the powerful role that sports can play in driving positive change.



MORE VIPs TO COME

The World Pro Arab Boxing Championship 2025 promises to be much more than a sporting spectacle, it's set to become a global cultural phenomenon. This year's event will witness the presence of an exceptional lineup of celebrities, influencers, and renowned figures from diverse fields, making it a unique platform that unites sports, entertainment, and social awareness.

- **Celebrities and Influencers:** From global icons in music, film, and fashion to social media influencers with millions of followers, the championship is attracting stars whose combined reach exceeds 100 million views globally. Their presence amplifies the event's appeal and ensures a massive digital and cultural footprint.
- **Political and Business Figures:** Esteemed politicians, visionary leaders, and business magnates from across the Arab region and beyond will grace the event, emphasizing the championship's role in fostering international collaboration and goodwill.
- **Voices for the Planet:** Advocates and pioneers in the ecology and sustainability fields will also attend, spotlighting critical global issues. Their involvement underlines the championship's commitment to promoting sustainability and leveraging the power of sports for meaningful social impact.

The championship is set to create unforgettable moments, blending the excitement of boxing with the energy and influence of some of the most impactful personalities of our time. Prepare to witness an event that goes beyond sports—celebrating unity, diversity, and a shared vision for the future.

AND MANY MORE SURPRISES WAITING...

LOCATION



Coca-Cola arena

C

B

A

Coca-Cola Arena

The upcoming tournament will be held on April 30th 2025, at the prestigious Coca-Cola Arena in Dubai, a venue renowned for hosting some of the most high-profile sporting and entertainment events globally. With its cutting-edge facilities and vast capacity, the arena is the ideal location for an international boxing event of this scale.

Dubai, known for its blend of modernity and tradition, serves as the perfect host city, attracting millions of tourists annually with its advanced infrastructure, rich cultural heritage, and diverse experiences.

With its strategic location and reputation as an international travel hub, Dubai ensures easy access for fans from around the world to attend the tournament. The city promises not only an unforgettable sporting experience but also an opportunity to explore its unique blend of tradition, innovation, and world-class attractions.

In addition to witnessing world-class boxing, visitors to Dubai can indulge in a wide array of activities, from luxury shopping and gourmet dining to thrilling desert safaris and water sports along the city's stunning coastline. Travelers can also explore landmarks such as the Dubai Museum and the Al Fahidi Historical District a testimony of the city's remarkable evolution from a modest trading port to a global metropolis.

MEDIA COVERAGE

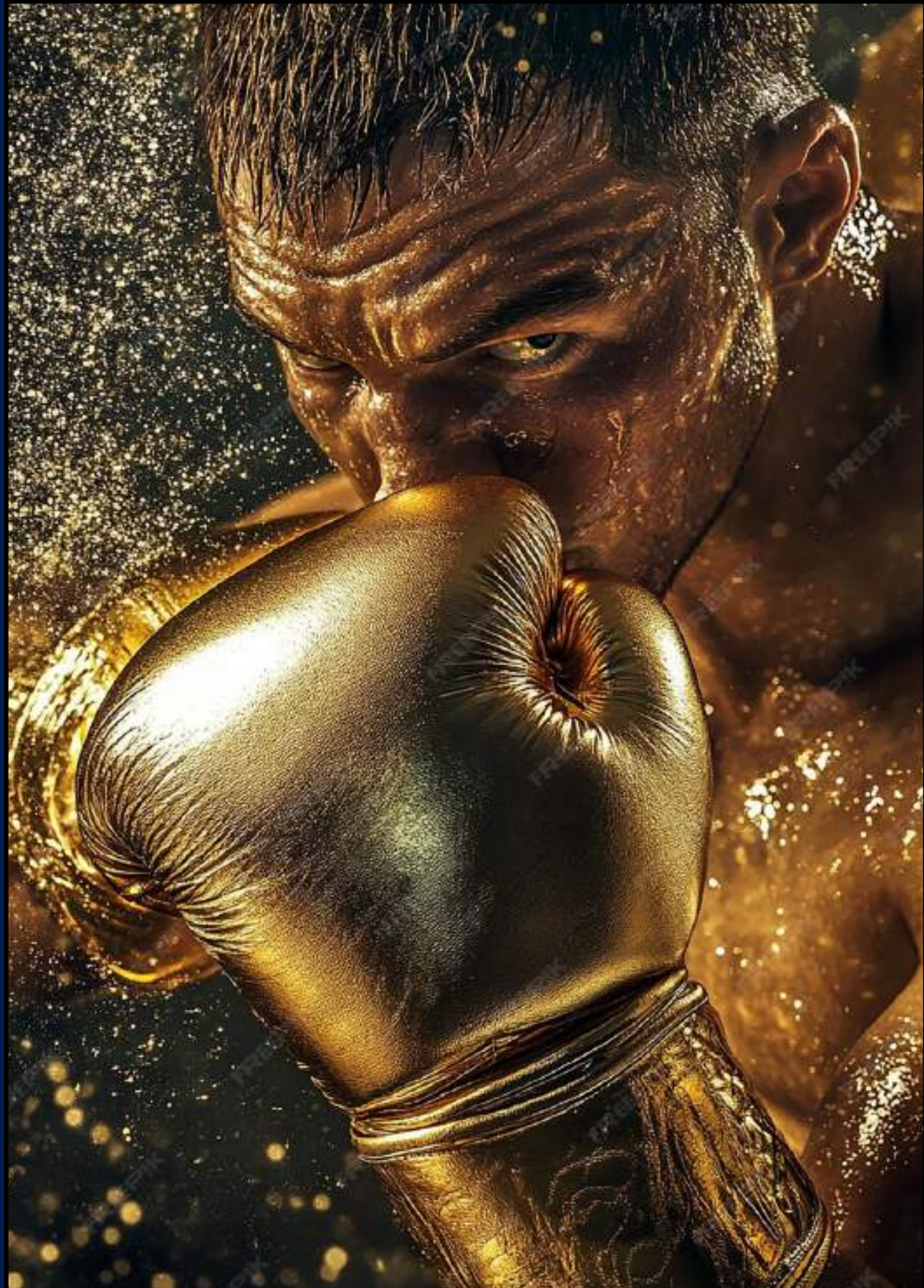
The tournament is set to receive extensive media coverage, reflecting the significance and international scale of the event. A wide range of media outlets, including local, regional, and global television networks, newspapers, and sports and entertainment websites, are expected to closely follow the tournament. This comprehensive coverage will capture the excitement and prestige of the competition.

Media attention will not be limited to traditional outlets such as news reports and TV bulletins. The event will also have a strong presence on social media platforms, where live streaming, highlight reels, and special moments from the fights will be shared in realtime, enabling audiences worldwide to engage with the tournament as it unfolds. Exclusive interviews with the athletes, along with expert analysis from seasoned sports commentators and boxing influencers, will add depth to the coverage.

This broad media exposure will enhance the tournament's global reputation, drawing in fans and followers from diverse nationalities. Through strategic partnerships with major media networks, the event will not only showcase the thrilling competition but also emphasize its organizational excellence and the broader humanitarian and social impact, solidifying its status as a landmark global sporting occasion.



- Global Reach: Partnerships with leading international broadcasters and digital platforms ensure that the event is accessible in over 150 countries, reaching millions of viewers across continents.
- Real-Time Digital Engagement: A comprehensive digital strategy will deliver live updates, behind-the-scenes content, and interactive experiences across social media platforms, amplifying engagement and allowing fans to feel part of the action.
- Exclusive Coverage: Renowned sports journalists and commentators will provide expert analysis, exclusive interviews with athletes, and in-depth storytelling to bring the passion and drama of boxing to life.



CONCLUSION

Boxing stands as one of the most demanding and esteemed sports globally, necessitating a distinct blend of physical strength, mental resilience, and strategic acumen. This tournament will serve as a prominent platform for athletes to demonstrate these attributes while allowing fans to experience elite-level competition firsthand.

Featuring a roster of distinguished champions, the tournament promises thrilling bouts that are bound to captivate boxing enthusiasts from across the globe. Spectators can expect an exhilarating showcase of skill and determination as these exceptional athletes vie for glory in the ring.

We look forward to welcoming fans, athletes, and sponsors to Dubai for what will undoubtedly be a championship to remember. Together, we will celebrate the power of boxing, the importance of sustainability, and the potential for sports to bring people together in pursuit of a common goal.

THANK YOU

