



F.I.B.A
WORLD PRO BOXING
CHAMPIONSHIP
DUBAI 2025 | *Coca-Cola* Arena

TOURNAMENT PRESENTATION



Hosted By:
Miss
Middle
East



الشيخ محمد بن راشد آل مكتوم
وطنياً وعربياً وعالمياً



Under the visionary leadership of His Highness Sheikh Mohammed bin Rashid Al Maktoum - May He Forever Be The Pride and Glory of Our Nation - Dubai is experiencing an extraordinary transformation in the field of sports, in alignment with the UAE's Vision 2071. This long-term strategy aims to create a prosperous and sustainable future for the nation, with the encouragement of sports serving as a central component. His Highness is deeply committed to fostering both team and individual sports, including boxing, a discipline that has seen significant growth both locally and internationally.

As part of His Highness's broader ambition to position Dubai as a global center for major sports and events, the emirate has successfully organized and hosted numerous high-profile championships across various disciplines. This has transformed Dubai into a meeting point for elite athletes from across the globe, uniting them under one roof.

Within this context, the NB World Boxing Championship is being held under the esteemed patronage and supervision of His Highness, reflecting his ongoing dedication to the promotion of sports as a crucial avenue for enhancing physical and mental well-being. Beyond health, His Highness recognizes the essential role sport plays in cultivating a generation equipped with the skills, discipline, and resilience necessary to excel in all aspects of life.

This tournament will bring together some of the world's most accomplished boxing talents, offering them a prestigious platform to compete for international titles. It continues to build on Dubai's growing reputation as a premier destination for global sporting events, leveraging the city's state-of-the-art infrastructure, which ranks among the finest worldwide. This infrastructure not only makes Dubai a hub for athletes but also a favored destination for sports enthusiasts.

Beyond the athletic significance, the F.I.B.A World Pro Boxing Championship serves as a powerful medium for fostering international cultural ties and collaboration. The event underscores the values of tolerance, understanding, and mutual respect, aligning with Dubai's identity as a city that celebrates cultural diversity and promotes constructive dialogue between civilizations.

In recognizing the broader societal role of sports, His Highness views this tournament as more than just a competition. For him, sport is a catalyst for societal progress, a means of shaping a better future by instilling the values of hard work, dedication, and perseverance. The NB World Boxing Championship symbolizes a leadership philosophy that places humanity at the heart of development. It reinforces the pivotal role of sports in building a cohesive, dynamic, and forward-thinking society.



OVERVIEW



INTRODUCTION

The esteemed Miss Middle East Foundation is organizing a highly anticipated boxing championship, The F.I.B.A World Pro Boxing Championship, set to take place at the iconic Coca-Cola Arena in Dubai. This prestigious event is expected to deliver an exhilarating showcase of talent, bringing together some of the world's most celebrated boxing champions from various countries, all competing for international titles.

The tournament, a grand celebration of the noble sport of boxing, is made possible through a strategic collaboration between NB North Energy; a leader in green energy and waste management, and the International Federation of Arab Boxing (F.I.B.A). This partnership highlights the shared vision of promoting excellence in sports while advancing environmental responsibility.

More than just a competition; the event reflects the strong link between sport and sustainable development. It promotes environmental and social values by raising awareness about environmental issues and encouraging communities to adopt more sustainable practices.

A boxing ring is shown from a low angle, looking up at the ropes. The word "ORGANISERS" is written in large, bold, yellow capital letters across the top rope. The background is dark with a bright light source at the top, creating a dramatic, hazy atmosphere. The ropes of the ring are visible, and the overall scene is dimly lit, emphasizing the text.

ORGANISERS



MISS MIDDLE EAST



Miss Middle East has established itself as a premier event organizer, not only in the Middle East but across the globe, gaining a strong reputation through the execution of high-profile events and successful tournaments. The organization has consistently demonstrated its expertise in bringing together world-class athletes and crafting unforgettable experiences for fans. Notably, Miss Middle East has organized boxing tournaments in Cameroon, which garnered international recognition and spotlighted the burgeoning rise of boxing in Africa. These events showcased the immense potential of African boxers, reaffirming the organization's global commitment to promoting sportsmanship and athletic excellence.

With its focus now shifting towards Dubai, Miss Middle East is poised to elevate the sport of boxing in the region. The organization's deep expertise in event logistics, combined with a proven track record of hosting successful tournaments, positions it to deliver a boxing event that will captivate audiences and provide athletes with a world-class platform to showcase their skills.

The upcoming tournament in Dubai represents a pivotal opportunity for the Foundation to further cement its influence in the world of boxing while raising the sport's profile in the region. Hosting the event at the renowned Coca-Cola Arena marks a significant milestone in the Foundation's international ambitions. As one of the leading entertainment and sports venues, the Coca-Cola Arena offers cutting-edge technical and logistical capabilities, ensuring that this tournament will be a resounding success and further enhancing Miss Middle East's standing on the global stage.

A boxing ring is shown from a low angle, looking through the ropes. The word "SUPPORTERS" is written in large, bold, yellow capital letters across the top rope. The background is a bright, hazy light source, possibly a sun or a bright light, creating a dramatic, atmospheric effect. The ropes of the ring are dark and stretch across the frame.

SUPPORTERS

Throughout history, sports have proven to be a powerful force in uniting people and motivating communities toward positive change. Today, as the world shifts toward clean energy and sustainable practices, sports play a crucial role in promoting these principles on a global scale. Boxing, a sport that demands discipline, courage, and mental strength, exemplifies how positive energy can be harnessed to achieve noble goals that go beyond merely winning matches, aiming instead to build a better future for generations to come.

The F.I.B.A World Pro Boxing Championship is the result of a strategic partnership among various influential entities in fields such as sports, sustainable development, and renewable energy. This collaboration represents a fruitful alliance of organizations striving for excellence in their respective domains, united by a shared goal of promoting environmental and social values.

The partnership among these stakeholders is not just a conventional agreement; it embodies a long-term vision aimed at leveraging the power of sports to raise awareness about sustainable development and clean energy issues. Sports serve as an effective tool for realizing this vision, as they are a universal language capable of connecting with audiences instantly and directly. This connection inspires millions around the world to commit to sustainability principles and environmental conservation.

By organizing this sporting event, the partners aim to highlight the significant role that sports can play in achieving a balance between social and economic progress while protecting the environment and preserving natural resources. Through the lens of boxing, they seek to demonstrate how athletic excellence can align with a commitment to sustainability, motivating individuals and communities to embrace practices that benefit both people and the planet.

The F.I.B.A World Pro Boxing Championship is more than just a competition; it is a celebration of unity, resilience, and the collective effort to create a sustainable future.



A dark, atmospheric scene of a boxing ring. The ring's ropes are visible, and a bright light source from above creates a hazy, spotlight effect on the center of the ring. The text 'THE' is centered in the upper half of the image.

THE

TOURNAMENT

A CHAMPIONSHIP TO REMEMBER

The F.I.B.A World Pro Boxing Championship in Dubai promises to be an extraordinary event that will captivate audiences, inspire athletes, and promote sustainability. This championship will set a new standard for sports events in the region, combining the excitement of world-class boxing with a commitment to environmental responsibility.

The tournament seeks to promote sportsmanship and create a competitive environment that celebrates co-operation and respect between players. It also aims to inspire the next generation of athletes, encouraging them to realise their dreams in the world of boxing. The tournament will be an event that combines culture and sport, reflecting the diversity and cultural richness of the region.

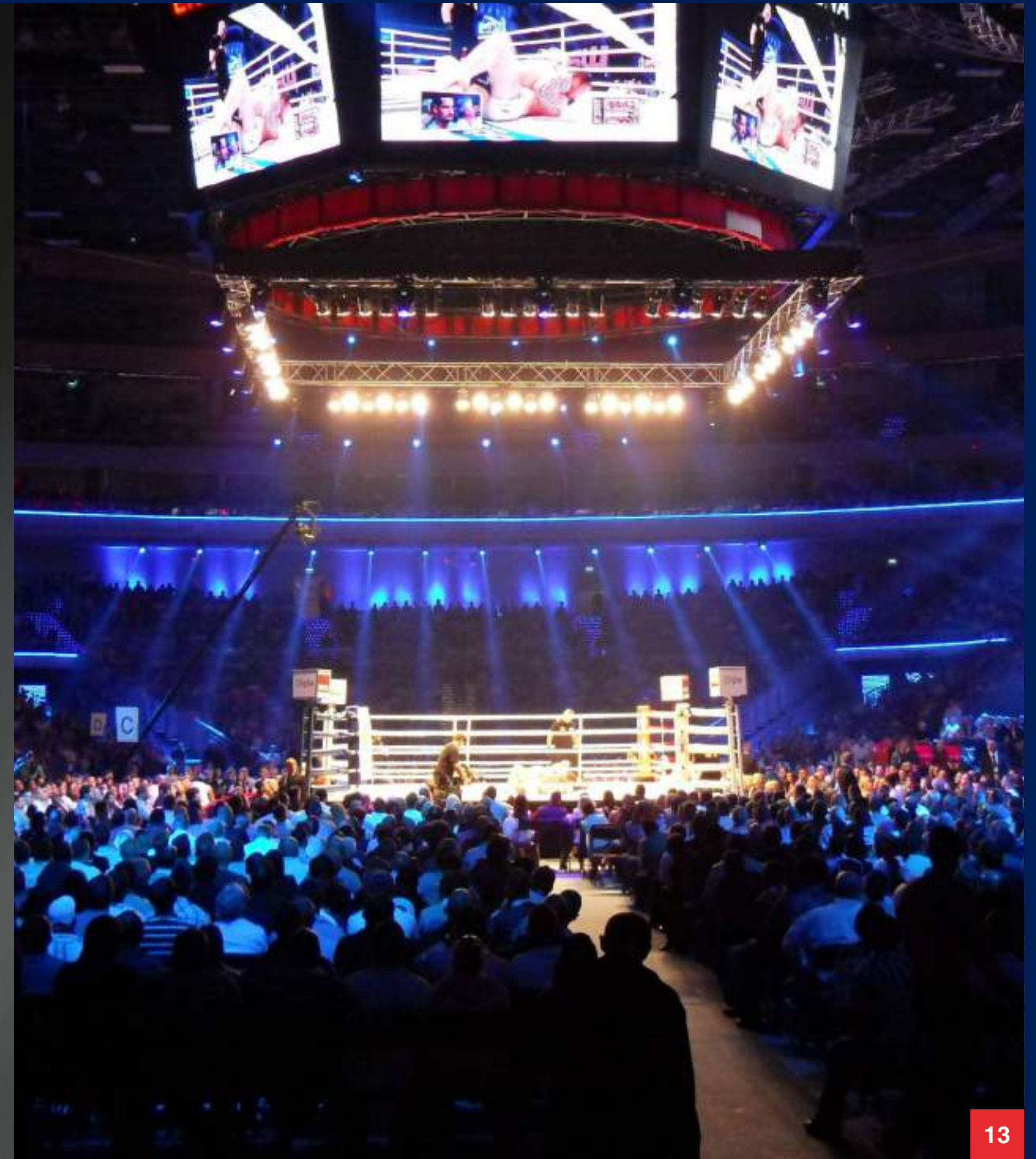
The wide variety of nationalities of the participants reflects the international nature of the tournament and adds a distinctive cultural dimension as 14 world champions from multiple nationalities meet to defend their international titles in various weights, in a sporting competition that fosters a spirit of challenge.



The tournament will attract a large audience of boxing and sports enthusiasts. Coca-Cola Arena will provide an unforgettable experience for fans, where they can enjoy exciting competitions and entertainment. With a variety of shopping and dining options, the atmosphere will be festive and fun for all attendees.

The event will witness the presence of a large number of celebrity world champions as well as guests of honour from around the world, which will add to the glamour of the event and attract the attention of the Arab and international media.

This tournament is not just a sporting event, but a global platform that combines high-level sporting competition with sustainability making it an opportunity for interaction between fans, athletes and representatives of leading companies in multiple fields.



FROM DUBAI TO GERMANY AND SAUDI ARABIA

The F.I.B.A World Pro Boxing Championship in Dubai promises to be an exhilarating spectacle, uniting 14 elite champions in a thrilling boxing tournament where they will defend their titles and compete for new ones. This prestigious event is not just a showcase of athletic prowess; it embodies the spirit of competition, sportsmanship, and cultural exchange.

Each fighter has dedicated years of hard work and relentless training to reach this pinnacle of their sport. The diversity among the participants adds a rich layer to the competition, with boxers hailing from various nations and backgrounds, each bringing their unique fighting styles and techniques. As they prepare for battle, the anticipation builds among fans and athletes alike, setting the stage for an unforgettable series of bouts.

The tournament structure is meticulously designed to ensure that only the most skilled fighters will emerge victorious. Over several intense matches, these champions will face off in various weight classes, with each bout brimming with excitement and unpredictability.



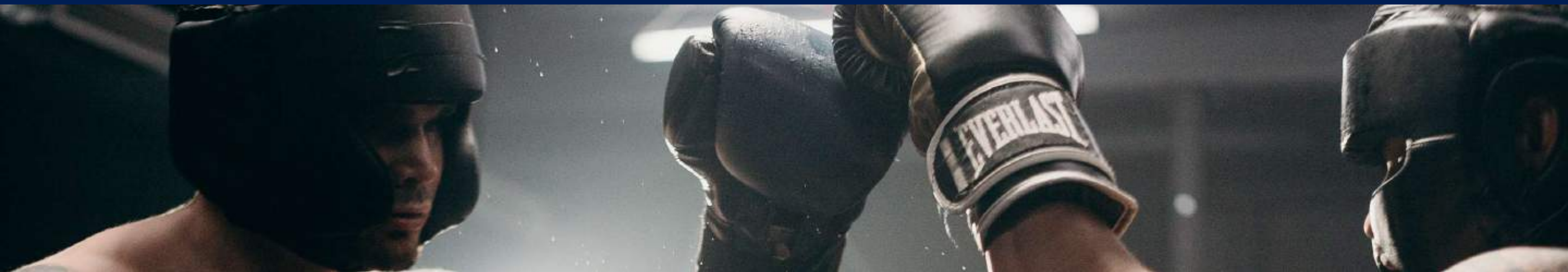
The rigorous nature of the competition not only tests the fighters' physical abilities but also their mental fortitude. Strategies will be employed, counter-moves executed, and heart-stopping moments will unfold as the athletes strive to outmaneuver one another.

The stakes are particularly high for the top seven winners of the Dubai tournament, as they will earn the prestigious opportunity to travel to Germany in July 2025. There, at the renowned Uber Arena, they will face seven local gladiators, each eager to defend their home turf and showcase their skills on an international stage. This series of matches promises to be both thrilling and fiercely contested, offering a unique blend of styles and approaches to boxing. As fighters from different corners of the globe come together, the competition becomes a celebration of the sport's diversity.

The matches in Germany are about more than just winning titles; they represent an invaluable chance for the champions to elevate their profiles and gain experience against skilled opponents. These bouts will be broadcast globally, allowing fans from around the world to witness the excitement and drama unfold in real-time. This international exposure not only enhances the fighters' reputations but also captivates boxing enthusiasts, drawing in new fans and fostering a deeper appreciation for the sport.

For the seven winners of the German matches, the journey continues as they prepare to head to Saudi Arabia in October 2025. There, they will compete for even more prestigious titles against top Arab champions, further emphasizing the tournament's commitment to fostering growth and challenge within the world of boxing. This progression from Dubai to Germany and then to Saudi Arabia, reflects a broader vision of international competition and the enduring pursuit of excellence.

The F.I.B.A World Pro Boxing Championship will be a grand celebration of boxing that unites champions from around the world. As they defend their titles and seek new ones, these elite athletes embody the spirit of competition and the pursuit of excellence. With upcoming matches in Germany and Saudi Arabia, this championship promises to leave a lasting impact on the sport and inspire countless fans and aspiring boxers around the globe.



A boxing ring is shown from a low angle, looking up. The ropes are dark and stretch across the frame. At the top center, a bright light source creates a strong lens flare and illuminates the scene. The text is overlaid in a bold, yellow, sans-serif font.

PARTICIPATING COUNTRIES



France



Italy



Serbia



Armania



Brazil



Bosnia and Herzegovina



Germany



Belarus



Spain



Belgium



Holland



Norway

A boxing ring is shown from a low angle, with the ropes and corner posts visible. A bright light source at the top center creates a lens flare effect, illuminating the scene. The text "LIST OF" is written in large, bold, yellow capital letters across the upper part of the ring.

LIST OF

COMPETITORS



MEN

BLUE CORNER



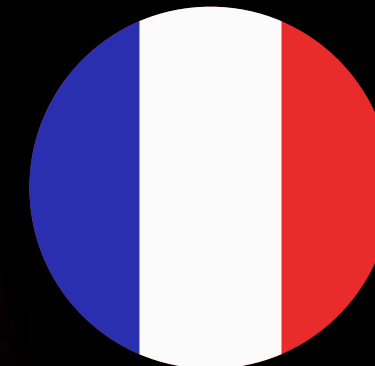
- Name & Surname: Mathew Daalman
- Nationality: Holland
- Age: 26
- Height: 171
- Weight: 60 kg lightweight
- Number of matches: 48
- Wins by knockout: 37
- Wins by points: 3
- Drawn: 5
- Defeat: 1
- Number of rounds: 5 rounds 2 minutes
- Titles: Challenger world champions F.I.B.A



RED CORNER

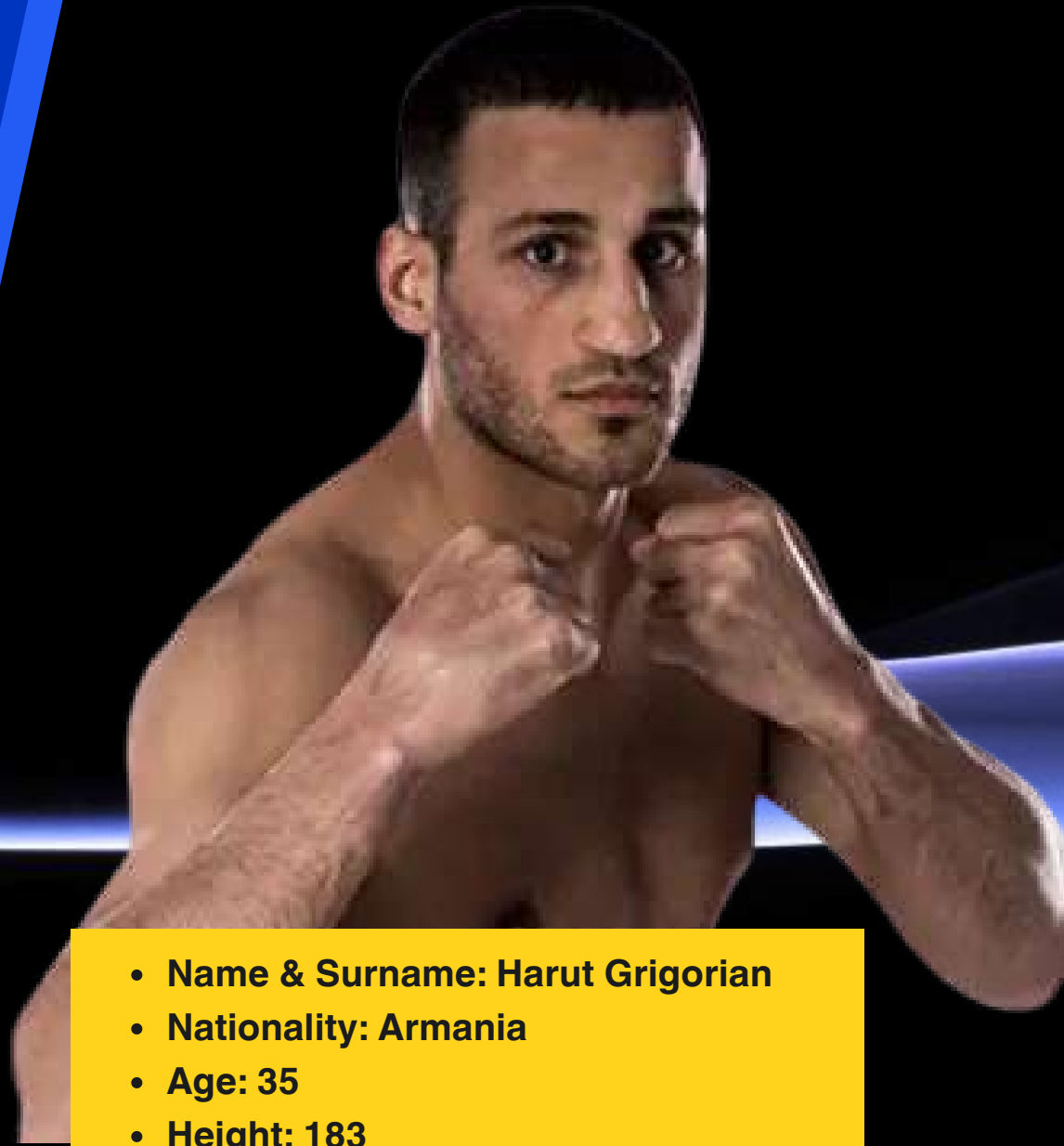


- Name & Surname: Djany Fiorenti
- Nationality: France
- Age: 28
- Height: 172
- Weight: 60 kg lightweight
- Number of matches: 70
- Wins by knockout: 55
- Wins by points: 13
- Drawn: 1
- Defeat: 1
- Number of rounds: 5 rounds 2 minutes
- Titles: 2 times World champion F.I.B.A



V/S

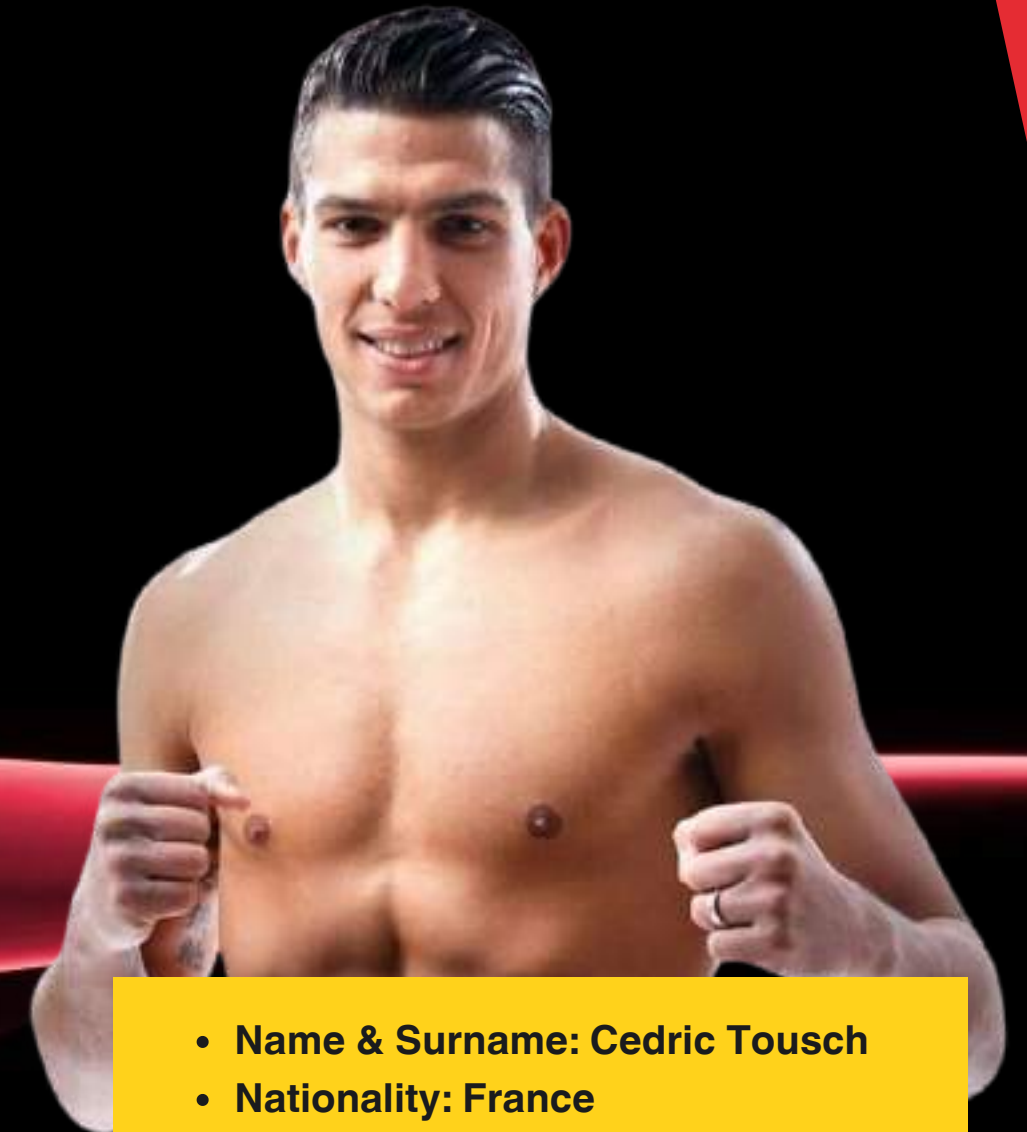
BLUE CORNER



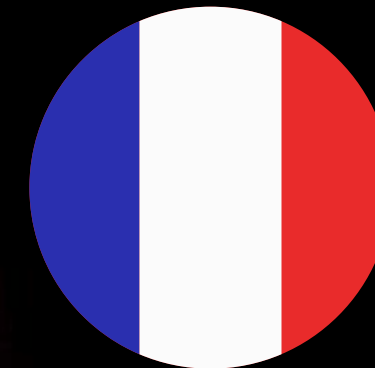
- Name & Surname: Harut Grigorian
- Nationality: Armania
- Age: 35
- Height: 183
- Weight: 80 kg Light heavyweight
- Number of matches: 42
- Wins by knockout: 39
- Wins by points: 3
- Drawn: 0
- Defeat: 0
- Number of rounds: 5 rounds 2 minutes
- Titles: Challenger world champions F.I.B.A



RED CORNER



- Name & Surname: Cedric Tusch
- Nationality: France
- Age: 35
- Height: 172
- Weight: 80 kg Light heavyweight
- Number of matches: 44
- Wins by knockout: 38
- Wins by points: 3
- Drawn: 2
- Defeat: 1
- Number of rounds: 5 rounds 2 minutes
- Titles: World champion F.I.B.A



V/S

BLUE CORNER



- **Name & Surname:** Petros Freitas
- **Nationality:** Brazil
- **Age:** 26
- **Height:** 190
- **Weight:** 77 kg Super Middle
- **Number of matches:** 48
- **Wins by knockout:** 42
- **Wins by points:** 4
- **Drawn:** 1
- **Defeat:** 1
- **Number of rounds:** 5 rounds 2 minutes
- **Titles:** Challenger world champions F.I.B.A



RED CORNER



- **Name & Surname:** Michael Samperi
- **Nationality:** Italy
- **Age:** 24
- **Height:** 188
- **Weight:** 77 kg Super Middle
- **Number of matches:** 51
- **Wins by knockout:** 46
- **Wins by points:** 3
- **Drawn:** 1
- **Defeat:** 1
- **Number of rounds:** 5 rounds 2 minutes
- **Titles:** World champion F.I.B.A



V/S

BLUE CORNER



- **Name & Surname:** Haris Biber
- **Nationality:** Bosnia and Herzegovina
- **Age:** 23
- **Height:** 181
- **Weight:** 83kg Super Light heavyweight
- **Number of matches:** 40
- **Wins by knockout:** 37
- **Wins by points:** 1
- **Drawn:** 2
- **Defeat:** 0
- **Number of rounds:** 5 rounds 2 minutes
- **Titles:** Challenger world champions F.I.B.A



RED CORNER



- **Name & Surname:** Nikola Todotovic
- **Nationality:** Serbia
- **Age:** 26
- **Height:** 190
- **Weight:** 77 kg Super Light heavyweight
- **Number of matches:** 42
- **Wins by knockout:** 40
- **Wins by points:** 2
- **Drawn:** 0
- **Defeat:** 0
- **Number of rounds:** 5 rounds 2 minutes
- **Titles:** World champion F.I.B.A



V/S

BLUE CORNER



- Name & Surname: Zhora Akopyan
- Nationality: Belarus
- Age: 27
- Height: 179
- Weight: 72 kg Middle weight
- Number of matches: 55
- Wins by knockout: 45
- Wins by points: 2
- Drawn: 5
- Defeat: 1
- Number of rounds: 5 rounds 2 minutes
- Titles: Challenger world champions F.I.B.A



RED CORNER



- Name & Surname: Johannes Baas
- Nationality: Germany
- Age: N/A
- Height: 174
- Weight: 72 kg mMiddle weight
- Number of matches: 60
- Wins by knockout: 44
- Wins by points: 10
- Drawn: 6
- Defeat: 1
- Number of rounds: 5 rounds 2 minutes
- Titles: World champion F.I.B.A



BLUE CORNER



- Name & Surname : Lissandre Mercier
- Nationality : Spain
- Age : 25
- Height : 175
- Weight : 68 kg super welterweight
- Number of matches : 73
- Wins by knockout : 54
- Wins by points : 15
- Drawn : 1
- Defeat : 2
- Number rounds : 5 rounds 2 minute's
- Titles : times changer of world champions F.I.B.A



RED CORNER



- Name & Surname: Jeremi Monteiro
- Nationality: Cape Verde
- Age: 30
- Height: 180
- Weight: 68 kg super welterweight
- Number of matches: 81
- Wins by knockout: 70
- Wins by points: 6
- Drawn: 3
- Defeat: 2
- Number of rounds: 5 rounds 2 minutes
- Titles: 3 times World champion F.I.B.A





WOMEN

BLUE CORNER



- Name & Surname: Selma El Hassouni
- Nationality: Belgium
- Age: 19
- Height: 172
- Weight: 60 kg lightweight
- Number of matches: 28
- Wins by knockout: 16
- Wins by points: 12
- Drawn: 4
- Defeat: 2
- Number of rounds: 5 rounds 2 minutes
- Titles: 2 times World champion F.I.B.A



RED CORNER



- Name & Surname: Madelen Softeland
- Nationality: Norway
- Age: 28
- Height: 178
- Weight: 60 kg lightweight
- Number of matches: 34
- Wins by knockout: 16
- Wins by points: 12
- Drawn: 4
- Defeat: 2
- Number of rounds: 5 rounds 2 minutes
- Titles: 2 times World champion F.I.B.A



V/S

A dark, atmospheric scene of a boxing ring. The ring's ropes are visible, and a bright spotlight shines down from the top center, creating a hazy, smoky effect. The text 'JUDGES' is prominently displayed in the upper half of the frame.

JUDGES

LIST



Raffaella Girardin



Etienne Renée



Gérard Scemama



Behar Sinani



Nizar Bazin



A boxing ring is shown from a low angle, with the ropes and corner posts visible. A bright light source at the top center creates a strong lens flare and illuminates the scene. The text "MASTER OF CEREMONIES" is overlaid in a bold, yellow, sans-serif font.

**MASTER OF
CEREMONIES**

FAB FAYA

Fab Faya, the renowned Belgian rapper, is a prominent figure in the music and entertainment industry, known for his powerful performances and thought-provoking lyrics. With a distinctive voice and captivating stage presence, he has earned widespread international acclaim, captivating diverse audiences across age groups and cultures with his charismatic personality and dynamic style.

Beyond his success in the rap scene, Fab Faya has gained considerable experience in hosting major events, seamlessly blending his musical talent with his ability to engage and energize crowds. His natural connection with the audience, combined with his vibrant stage presence, makes him the ideal choice as the “Master of Ceremonies” for this prestigious World Championship in Dubai.

In this role, Fab Faya is set to infuse the event with unparalleled energy, creating a memorable experience that beautifully merges the worlds of entertainment and sport. His involvement promises to elevate the excitement of the championship, ensuring its success and leaving an unforgettable impression on fans and attendees.



A boxing ring is shown from a low angle, with the ropes and corner posts visible. A bright spotlight shines down from the top center, creating a dramatic, hazy atmosphere. The text 'VIP LIST' is overlaid in the center of the ring.

VIP

LIST

SOUL BROS.

SOUL BROS. has carved a niche for themselves in the music world with their electrifying and high-energy stage performances that captivate audiences every time they hit the stage. Their relentless touring schedule across Europe has helped them amass a dedicated fanbase, with packed venues and rave reviews at every stop. Known for blending infectious beats with crowd-pulling charisma, they're a staple in the European club scene, consistently topping the charts with their hit singles.

Tracks like "Bad Boys," "Boom Boom Boom," and "Gimme Hope Joanna" have not only dominated dance floors but also secured the SOUL BROS. as go-to artists for clubs and festivals alike. Their sound, a unique mix of dance, pop, and reggae influences, brings a refreshing vibe to each performance, ensuring they remain relevant and in demand. Whether it's a pulsating club anthem or a feel-good festival favorite, SOUL BROS. knows how to get the crowd moving and keep the party alive.

Their passion extends beyond music; as proud supporters of sports and sustainability, they've become part of the NB World Boxing Championship. This partnership reflects their commitment to positive change through sport, promoting a sustainable future while engaging with fans on a global scale. The SOUL BROS. see their involvement in the championship as a way to inspire others, showing that music and sports together can be a powerful force for unity and environmental consciousness. The two will perform during the show, bringing their signature energy to the event.



RICARDO MARINELLO

Ricardo Marinello, an acclaimed lyrical tenor, has carved out a distinguished place in Europe's classical music scene, captivating audiences with his powerful and emotive performances. Known for his work across opera and concert stages, he has collaborated with ensembles such as the Düsseldorf Symphony and the European Philharmonic Orchestra, bringing his rich voice to renowned venues like the Tonhalle Düsseldorf, Munich's Gasteig, and the Berlin Philharmonic. His distinctive sound and dedication to his craft have earned him numerous accolades, including first prize at the Festival della Canzone Italiana in New York and the International Song Festival at Lake Zurich.

Beyond his musical successes, Ricardo is passionate about using his platform to support causes close to his heart. A strong advocate for sustainability and the unifying power of sports, he joins the NB World Boxing Championship as both a performer and supporter of these values. His presence at the event allows him to blend his artistry with a message of positive impact, showing that music and sports together can drive awareness and inspire action toward a sustainable future.

This partnership reflects Ricardo's belief that music can transcend the stage, reaching audiences in ways that encourage change and unity. As he performs during the championship, he hopes to connect with fans on a new level, using his voice to promote environmental consciousness and celebrate the spirit of sport, creating an unforgettable experience for all in attendance.

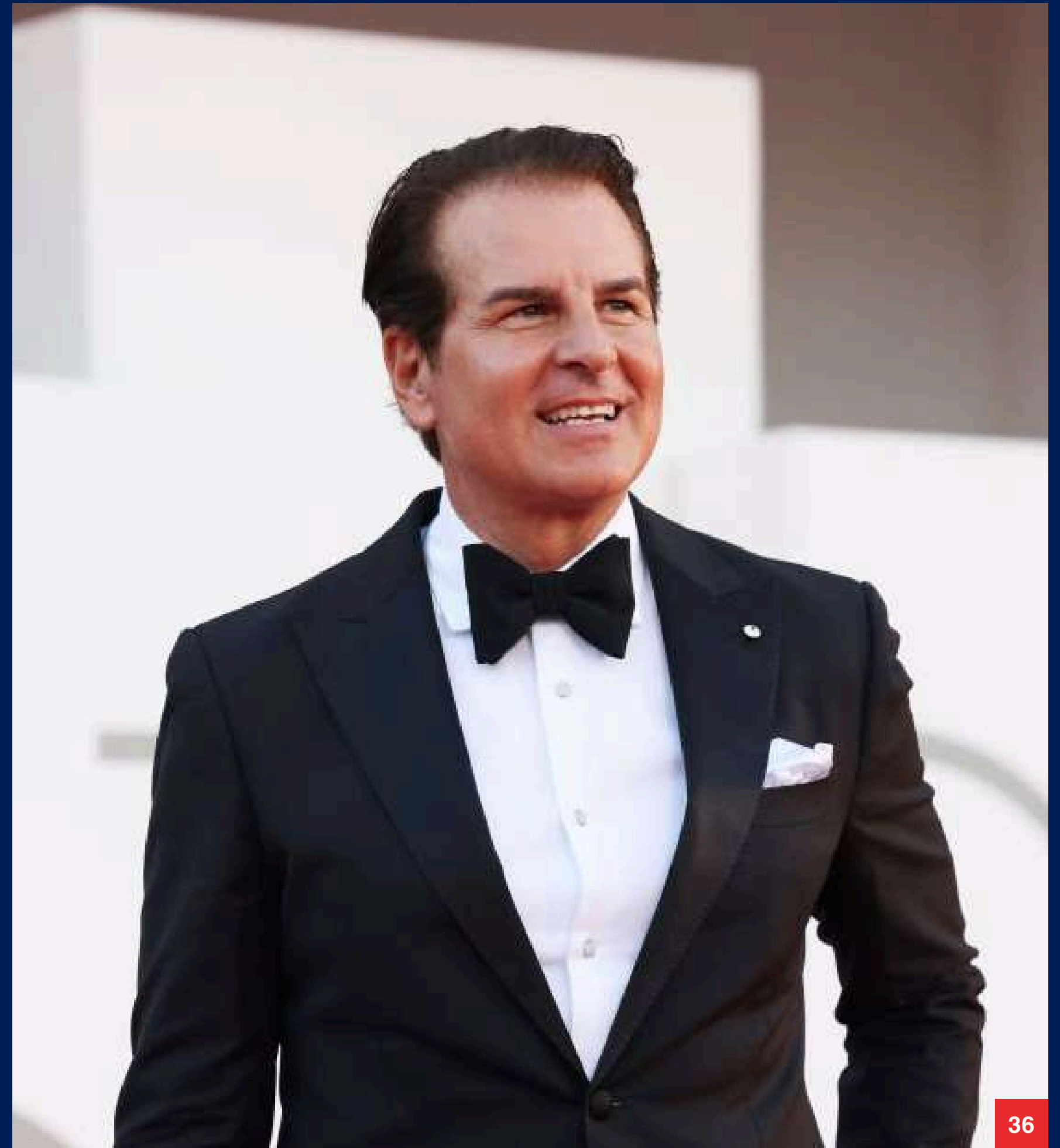


VINCENT DE PAUL

Vincent De Paul, a talented American actor and producer, is recognized for his impactful roles in both film and television. With a career spanning decades, he has captivated audiences in notable productions, from dramas to thrillers, bringing versatility and depth to each performance. His dedication to his craft has led him to work alongside renowned directors and actors, solidifying his reputation as a skilled and committed artist in the entertainment industry.

In addition to his film work, Vincent is a strong supporter of social causes, actively engaging in various philanthropic efforts. His involvement spans initiatives ranging from health to environmental conservation, reflecting his commitment to using his influence for good. Now, Vincent joins the NB World Boxing Championship, not only as an attendee but also as the event's moderator, where he will guide the audience through the show with his signature charisma and professionalism.

Vincent's role in the championship aligns with his belief that art and advocacy can intersect meaningfully. As he moderates, he aims to connect with viewers, championing the event's focus on sustainability and the unifying power of sport. His presence adds both star power and a heartfelt message, making the event an inspiring and memorable experience for all.



BOBBY EMPRECHTINGER

Bobby Emprechtinger, a talented actor and producer, has made a name for himself in the film industry with his versatile performances and contributions behind the scenes. With a career spanning various genres, Bobby has captivated audiences through both his acting and producing roles, working on notable projects across independent films and major productions. His dedication to his craft has earned him recognition within the industry, collaborating with renowned filmmakers and actors alike.

In addition to his work in entertainment, Bobby is deeply committed to social causes, including sustainability and the power of sports to inspire change. As a proud VIP guest at the NBC World Boxing Championship, Bobby will attend the event to show his support for these important causes. His presence reflects his belief in the positive impact that both sport and environmental awareness can have in bringing people together.

By attending the championship, Bobby continues to use his platform to advocate for meaningful causes, contributing to the celebration of sustainability and sportsmanship in a unique and exciting setting. His participation adds star power to the event, promising a memorable experience for all involved.

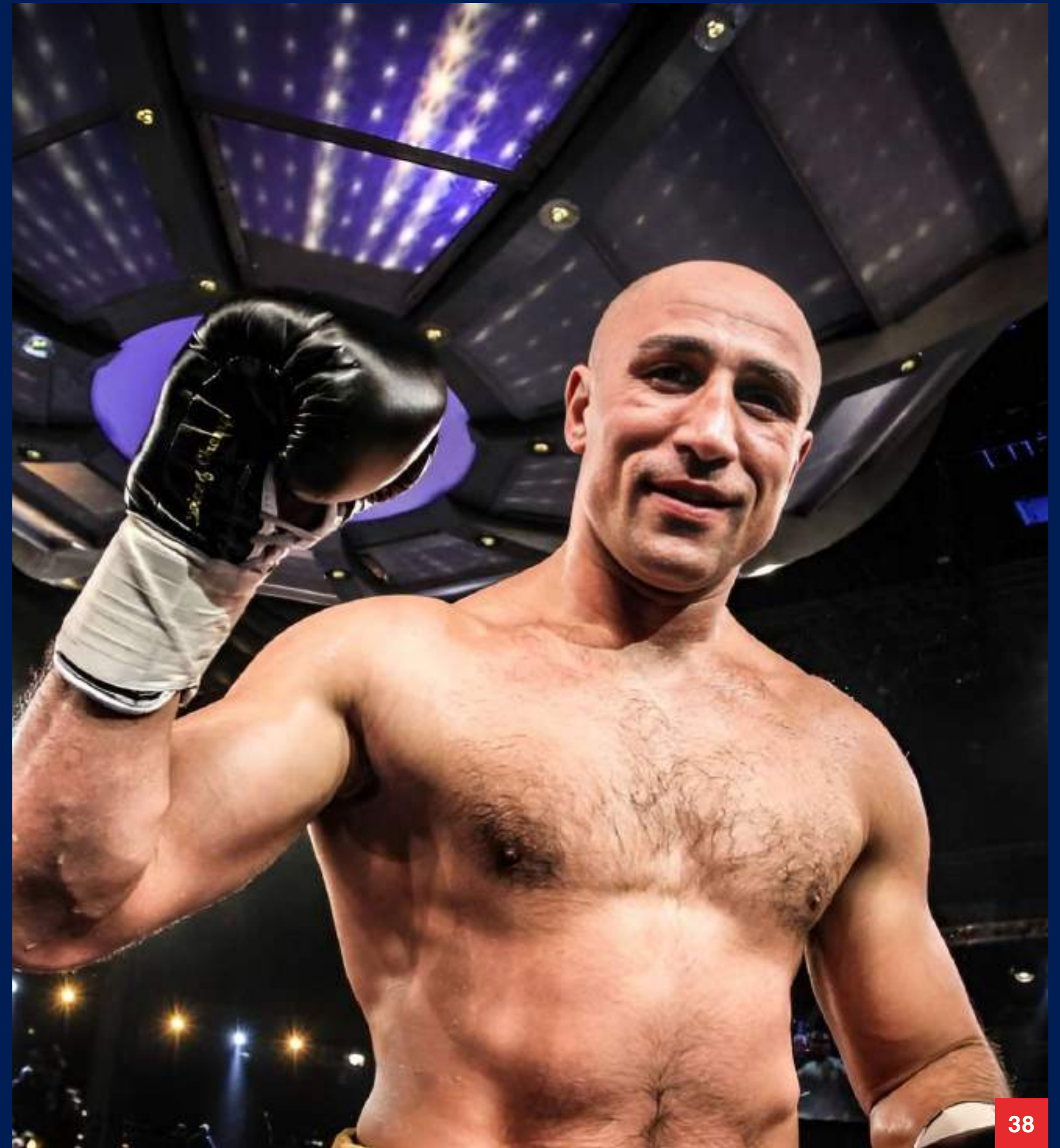


ARTHUR ABRAHAM

Arthur Abraham, a former world champion boxer, is renowned for his incredible achievements in the ring, where he earned a reputation as one of the most formidable fighters in the sport. Known for his resilience and powerful punch, Arthur has built a legendary career, securing numerous victories and titles throughout his boxing journey. His determination and skill have earned him the respect of fans and fellow athletes alike, making him a respected figure in the world of sports.

Beyond his boxing career, Arthur is passionate about supporting initiatives that promote sustainability and the positive influence of sports. As a VIP guest at the NB World Boxing Championship, he joins the event to show his support for these important causes. Arthur's presence reflects his belief in the unifying power of sports and his commitment to fostering a sustainable future through engagement with such impactful events.

By attending the championship, Arthur adds his voice to the promotion of environmental awareness and the celebration of sportsmanship. His participation in the event promises to inspire fans and athletes alike, reinforcing the powerful role that sports can play in driving positive change.



AXEL SCHULZ

Axel Schulz, a former professional boxer, is recognized for his impressive achievements inside the ring. Known for his powerful punches and tenacity, Schulz built a successful career, competing at the highest level in the heavyweight division. He became a household name in the 1990s, challenging world champions such as George Foreman and Evander Holyfield. His resilience and determination earned him the respect of fans and fellow athletes, making him a well-known figure in the sport of boxing.

Following his retirement from the ring, Axel has remained involved in various public and professional ventures, including television appearances and business projects. He is also dedicated to supporting causes that promote sustainability and the unifying power of sports. As a VIP guest at the NB World Boxing Championship, Axel attends the event to show his commitment to these important causes. His presence reflects his belief in the positive influence of sports, where athletes can inspire change and contribute to a sustainable future.

Axel Schulz's participation in the championship helps shine a light on the role of sports in fostering environmental awareness, while celebrating the spirit of sportsmanship and unity that brings people together across the globe.



A red carpet event with photographers and bright camera flashes. The scene is dark, with the primary light source being the bright, circular flashes from cameras held by people on either side of a red carpet. The carpet is flanked by stanchions with red ropes. In the background, there are ornate double doors.

MORE VIPs TO

COME

AND MANY MORE SURPRISES WAITING...

A boxing ring is shown in a dark, atmospheric setting. The ring's ropes are visible, and a bright light source from above creates a hazy, smoky atmosphere. The word "LOCATION" is written in large, bold, yellow capital letters across the center of the ring.

LOCATION



Coca-Cola arena

COCA COLA ARENA

The upcoming tournament will be held on April 30th 2025, at the prestigious Coca-Cola Arena in Dubai, a venue renowned for hosting some of the most high-profile sporting and entertainment events globally. With its cutting-edge facilities and vast capacity, the arena is the ideal location for an international boxing event of this scale.

Dubai, known for its blend of modernity and tradition, serves as the perfect host city, attracting millions of tourists annually with its advanced infrastructure, rich cultural heritage, and diverse experiences.

With its strategic location and reputation as an international travel hub, Dubai ensures easy access for fans from around the world to attend the tournament. The city promises not only an unforgettable sporting experience but also an opportunity to explore its unique blend of tradition, innovation, and world-class attractions.

In addition to witnessing world-class boxing, visitors to Dubai can indulge in a wide array of activities, from luxury shopping and gourmet dining to thrilling desert safaris and water sports along the city's stunning coastline. Travelers can also explore landmarks such as the Dubai Museum and the Al Fahidi Historical District a testimony of the city's remarkable evolution from a modest trading port to a global metropolis.

A boxing ring is shown from a low angle, with the ropes and corner posts visible. A bright spotlight shines down from the top center, creating a hazy, atmospheric effect. The text 'MEDIA' is centered in the upper half of the ring.

MEDIA

COVERAGE

The tournament is set to receive extensive media coverage, reflecting the significance and international scale of the event. A wide range of media outlets, including local, regional, and global television networks, newspapers, and sports and entertainment websites, are expected to closely follow the tournament. This comprehensive coverage will capture the excitement and prestige of the competition.

Media attention will not be limited to traditional outlets such as news reports and TV bulletins. The event will also have a strong presence on social media platforms, where live streaming, highlight reels, and special moments from the fights will be shared in realtime, enabling audiences worldwide to engage with the tournament as it unfolds. Exclusive interviews with the athletes, along with expert analysis from seasoned sports commentators and boxing influencers, will add depth to the coverage.

This broad media exposure will enhance the tournament's global reputation, drawing in fans and followers from diverse nationalities. Through strategic partnerships with major media networks, the event will not only showcase the thrilling competition but also emphasize its organizational excellence and the broader humanitarian and social impact, solidifying its status as a landmark global sporting occasion.



mbc
GROUP

Konoz 2

مصر بلدنا

سفير الأخباري

العرب 24

الوطن سبورت

الوطن نيوز

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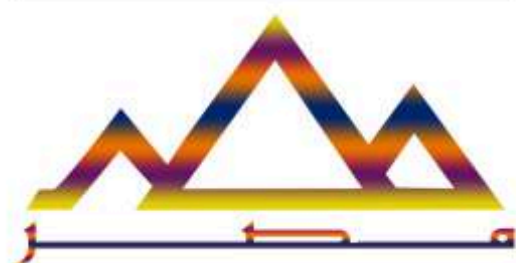
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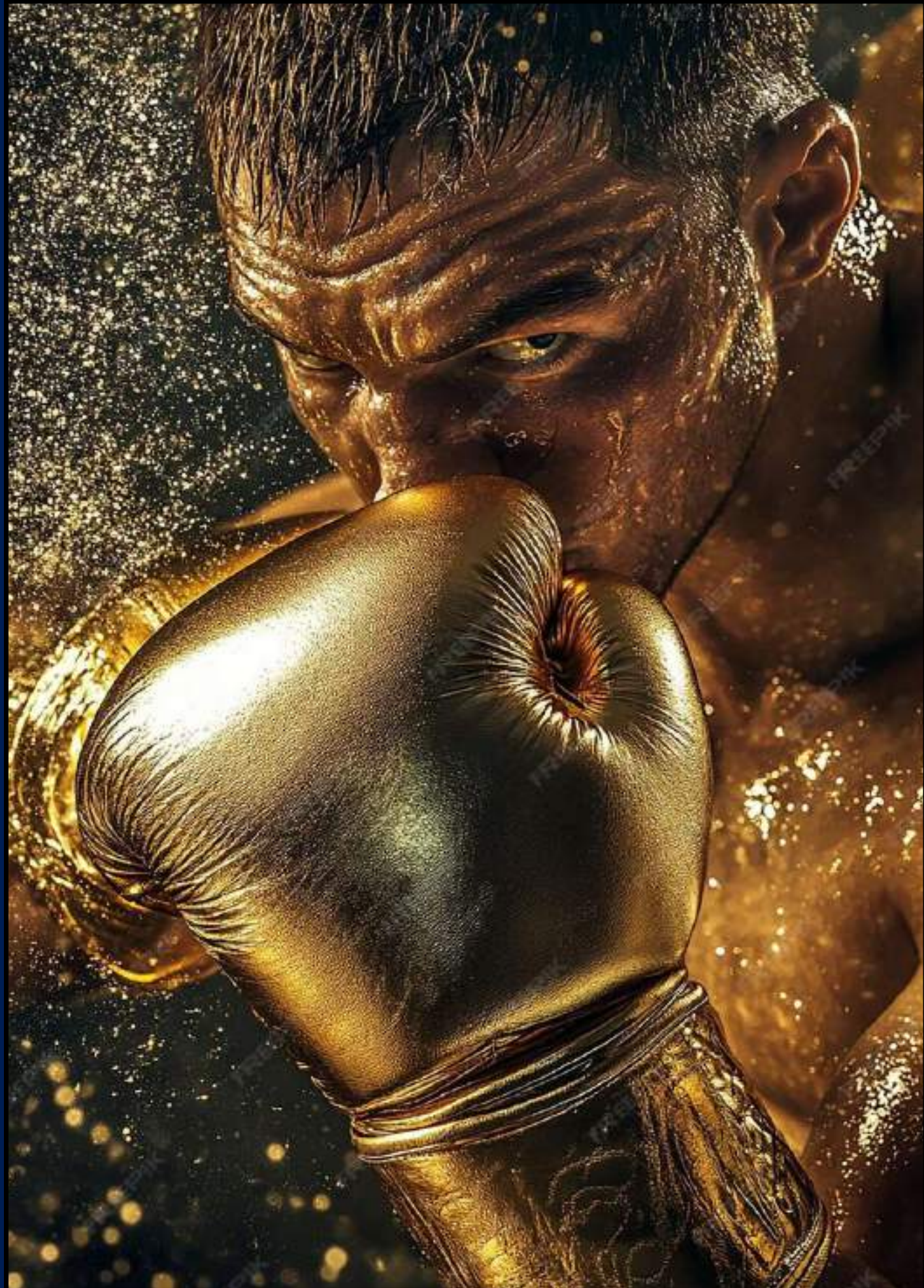
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CONCLUSION

Boxing stands as one of the most demanding and esteemed sports globally, necessitating a distinct blend of physical strength, mental resilience, and strategic acumen. This tournament will serve as a prominent platform for athletes to demonstrate these attributes while allowing fans to experience elite-level competition firsthand.

Featuring a roster of distinguished champions, the tournament promises thrilling bouts that are bound to captivate boxing enthusiasts from across the globe. Spectators can expect an exhilarating showcase of skill and determination as these exceptional athletes vie for glory in the ring.

We look forward to welcoming fans, athletes, and sponsors to Dubai for what will undoubtedly be a championship to remember. Together, we will celebrate the power of boxing, the importance of sustainability, and the potential for sports to bring people together in pursuit of a common goal.



THANK YOU